

The Carbon Trust is working with the minerals industry to help it reduce its energy use, reduce its carbon emissions and increase its profitability. Core to this is the reduction of energy use.

Carbon Trust has identified six areas of interest: Asphalt plants; Road Transport, Mobile Plant, Crushers, Conveyors and Compressed Air.

This workshop will not only provide practical guidance in these areas it will also review current energy and carbon issues and trends in the industry. This will include the Carbon Reduction Commitment, carbon foot prints and labels, renewable energy and bio-fuels. The Carbon Trust will provide a call to action and update on the services and funding that it is offering. At the end of the event there will be an opportunity for one to one consultations with the presenter and the Carbon Trust.

Although this workshop will cover some technical areas, in depth understanding of energy technology is not required – delegates need to understand their own operations and be interested in how they can reduce energy use, whilst maintaining or increasing output.

### **REGISTER NOW:**

Email [Fiona Taggart, QPANI](mailto:Fiona.Taggart@qpani.org)  
[info@qpani.org](mailto:info@qpani.org) or  
telephone **028 90824078**  
(Workshop is free of charge)



## **EXTRACTING PROFIT THROUGH CARBON REDUCTIONS**

**11th November 2009, QPANI, Dundrod**

- 09.30 Registration and Refreshments**
- 10.00 Welcome and Introduction**  
**QPANI**
- 10.15 Issues & Trends**  
John Pooley, [John Pooley Consultancy](#)
- 11:15 Tea/coffee break**
- 11:30 Practical Carbon Reduction Steps**  
John Pooley, [JPC](#)
- 12:45 Lunch**
- 13:30 Practical Carbon Reduction Steps**  
John Pooley, [JPC](#)
- 14:45 Call to Action**  
James Dunlop, [Carbon Trust](#)
- 15:00 Tea/coffee break**
- 15:15 Consultations**  
James Dunlop, John Pooley
- 16:00 Close**

### **JOHN POOLEY, THE JOHN POOLEY CONSULTANCY LTD.**

John Pooley is both a Chartered Engineer and Certified Management Consultant with over 25 years experience in energy management.

One of John's specialist areas is the minerals sector. He is co-author of the Carbon Trust's Good Practice Guide 315 Energy and Resource Management. Fuel, Power and Water: a Guide for Managers in the Minerals Industries. John has extensive experience in the sector and was at one time the energy efficiency advisor to a global aggregates business.

As well as working with quarries John's experience includes cement, lime and building products. Additionally he worked with the Freight Transport Association developing fuel economy training. As well as extensive UK and international experience, John has worked, over the years, with a number of mineral sector companies in Northern Ireland.

**John has a practical approach to energy and carbon management covering both management and technical areas.**



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